



## Ohio Corn & Wheat Leadership Academy

### Class IV

April 1, 2016

Dear Potential Candidate,

The Ohio Corn & Wheat Leadership Academy is a statewide leadership development program created by Ohio Corn & Wheat. It is our goal to educate and encourage Ohio grain producers to become more involved with grassroots programs and our organizations.

It is also our goal to develop leaders for the future that will advance our industry and respond to the major challenges facing Ohio grain producers. Therefore, we are calling all potential leaders to apply for acceptance into this program. Please consider the following qualities within an individual when considering to apply or sponsoring an applicant:

- ▣ accountability
- ▣ enthusiasm
- ▣ positive attitude
- ▣ open-mindedness
- ▣ courage
- ▣ vision

This is a two-session program, sponsored by Seed Consultants, Inc. The first will take place August 24-26, 2016, and the second session will be January 24-26, 2017. Participants must be prepared to attend both programs. These programs will feature development of leadership, business and communication skills, which will result in a professional competitive edge for our organizations. We have only 20 positions available for this unique program and we are looking for powerful individuals from all over the state.

Enclosed in this document you will find an overview of the sessions, an application and a sponsor form. We encourage couples and individuals of all ages to apply. Couples may fill out one application. Each application must have a minimum of one sponsor. Sponsors may include county extension agents, current Ohio Corn & Wheat members and Board members, Board members of other agricultural organizations or Farm Bureau Organizational Directors.

All questions and completed applications and sponsor forms should be directed to Ellen Gilliland at [egilliland@ohiocornandwheat.org](mailto:egilliland@ohiocornandwheat.org) or 740.201.8088. Completed forms are due by close of business on June 24 via email to Ellen Gilliland.

Sincerely,

Tadd Nicholson  
Executive Director  
Ohio Corn & Wheat



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### Overview

#### **1<sup>st</sup> Session**

##### **2-day event**

**August 24-26, 2016**

##### **Out of Columbus**

- Strengths Quest
- Working in a team
- Focused on public speaking and presenting (Reviewed speaking by video)
- How do you build a proper presentation?
- Etiquette
  - Business Attire Do's and Don'ts
  - Business Casual Do's and Don'ts
  - Basic Dining Etiquette Skills
  - Formal Table Setting
  - Networking

#### **2<sup>nd</sup> Session**

##### **2-Day event**

**January 24-26, 2017**

##### **Columbus, OH**

- Media Relations
- The Value of Public Relations
  - Mock interviews with media (Reviewed by video)
- Social Media Training
  - How to set-up and use Twitter?
  - How to set-up and use Facebook?
  - How do you set-up and use a business webpage?
- Legislative Overview
  - How bill becomes a law?
  - Break down of Ohio legislature and U.S. Congress
  - Legislative make-up and terms
- Tours of Statehouse and Supreme Court
- Visits with their legislators



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### Frequently Asked Questions

1. **Purpose of Ohio Corn & Wheat Leadership Academy**

Develop leaders among Ohio Corn & Wheat membership to build communication, business and social skills necessary to represent our organizations and respond to the major challenges facing Ohio grain producers.

2. **Program Dates and Locations**

All candidates must be prepared to attend both sessions.

**Session I, Put In Bay**

**August 24-26, 2016**

**Session II, Columbus Ohio**

**January 24 - 26, 2017**

3. **Selection Process of Applicants**

Applications will be processed and reviewed by the Review Committee comprised of representatives from each of the Board of Directors within Ohio Corn & Wheat.

20 applicants will be invited to attend the Ohio Corn & Wheat Leadership Academy.

4. **What type of individual are we looking for to apply?**

We are looking for Ohio grain producers who have the following qualities necessary for a good leader:

- Accountability
- Enthusiasm
- Positive attitude
- Open-mindedness
- Courage
- Vision

5. **Cost**

Our sponsor, Seed Consultants, Inc. and Ohio Corn & Wheat will incur the cost of this program. There will be no out-of-pocket expenses for the participants.

6. **Deadlines**

All applications are due by June 24 to Ellen Gilliland ([egilliland@ohiocornandwheat.org](mailto:egilliland@ohiocornandwheat.org)) via email. Applications include a completed application **AND** sponsor form.



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**Application Page 1**

Name: \_\_\_\_\_ Age: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Education: High School: \_\_\_\_\_

College: \_\_\_\_\_

Degree: \_\_\_\_\_

Spouse Name: \_\_\_\_\_ Age: \_\_\_\_\_

Child Name: \_\_\_\_\_ Age: \_\_\_\_\_

Child Name: \_\_\_\_\_ Age: \_\_\_\_\_

Child Name: \_\_\_\_\_ Age: \_\_\_\_\_

- Farming Status:
- Owner
  - Manager
  - Independent Operator
  - Other

List your other farm or related business enterprises:

- 1.
- 2.

3.



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**Application Page 2**

What are the top three agricultural issues you are most interested in?

1.

2.

3.

Describe one problem connected with your operation, which you have overcome or solved.

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Indicate plans for future expansion, improvement or changes in your farming operations.

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List leadership positions you and/or your spouse have held in agriculture, your church or civic organizations

Position/Involvement

Position/Involvement

Position/Involvement

List awards and recognitions you and/or your spouse have received.

1.

2.

3.

Who nominated you for Ohio Corn & Wheat Leadership Academy?

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**Ohio Corn & Wheat Leadership Academy**

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**Sponsor Form**

Name of Applicant: \_\_\_\_\_

Name of Sponsor: \_\_\_\_\_

Sponsor Position/Title: \_\_\_\_\_

Sponsor Email: \_\_\_\_\_

Sponsor Phone Number: \_\_\_\_\_

Sponsor/Applicant Relationship: \_\_\_\_\_

Length of Relationship: \_\_\_\_\_

Why should the applicant be accepted into Class IV of Ohio Corn & Wheat Leadership Academy?

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